

INTERNSHIP PROGRAM

LA FERIA ISD





Inspire Hope, Improve Lives and Strengthen Communities We Live In.



WELCOME



INTRODUCTIONS

- **Cassandra Zuvieta**
 - College and Career Readiness Director at La Feria ISD
 - 5 years in this position
 - Bilingual / ESL Coach
 - GEAR UP Facilitator
 - 7th grade ELAR Teacher
 - Jr. High Athletic Coach



WHOOPI!





AGENDA

AGENDA

T&T

Q&A

Partners
Connect



Internship



Start

"Just because
something works
doesn't mean it
can't be improved."
- Princess Shuri





PURPOSE / MOTIVATION



"JUST BECAUSE
SOMETHING WORKS,
DOESN'T MEAN IT
CAN'T BE IMPROVED."

SHURI
BLACK PANTHER

THESUPERMOMLIFE.COM

- Many of us have [AMAZING](#) CTE programs, but do we get [COMPLACENT](#) or choose to [LEVEL UP](#) our game for our students? How do we [TIE](#) them to the [WORKFORCE](#)?
- **Challenge:**
 - 2 new initiatives a year, but ALSO sustain the ones you have already put in place.
 - [SUSTAINABILITY](#) IS KEY!



LA FERIA ISD'S FIRST ANNUAL INTERNSHIP DINNER



RECOGNITION OF BUSINESSES

1. Harlingen Medical
2. Noble Construction
3. Jojo K-Tex
4. JC Wings & Texas Smoke
5. Texas State Alarms
6. Moore's Surveying
7. Avila's Auto Shop
8. Gulf Aviation
9. Fulcrum Engineering
10. La Feria Police Department
11. La Feria Fire Department
12. RGV Credit Union
13. Benavides Law Firm
14. XXXtreme Cycles
15. XXXtreme Cycles - Finance
16. La Feria ISD Business Office
17. La Feria ISD Teaching & Learning
18. La Feria ISD Technology Office
19. Moss Realty
20. Bombshell Hair Studio



LA FERIA ISD INTERNSHIP

- **Est. 2023**
- Wanted a hands on experience for students in the industry.
 - Highlight industries currently aligned with CTE
- **START - YEAR 1**
 - Formed a committee made up of district admin, counselors, and CTE teachers.
 - From December - January we recruited businesses
- **Internship Dinner - January 2023**
 - **20 Businesses:**
 - i. **Harlingen Medical**
 - ii. **Noble Construction**
 - iii. **JOJO K-TEX**
 - iv. **JC Wings & Texas Smoke**
 - v. **Texas State Alarm**
 - vi. **Moore's Land Surveying, LLC**
 - vii. **Avila's Auto Shop**
 - viii. **Gulf Aviation**
 - ix. **Fulcrum Engineering**
 - x. **La Feria Police Department**
 - xi. **La Feria Fire Department**
 - xii. **RGV Credit Union**
 - xiii. **Benavides Law Firm**
 - xiv. **La Feria ISD Business Office / TLAC**
 - xv. **Moss Realty**
 - xvi. **Bombshell Hair Studio**





LA FERIA ISD INTERNSHIP

- **INTERNSHIP YEAR 2**

- 50 students participated
- 15 Businesses

- **Lessons Learned**

- **Recruiting**

- Talking to students at lunch
- Getting with teachers on who would make the best fit
- Why would students not want to participate?
 - **Looking for employment**
 - Competition with other summer activities.
 - Other commitments
 - Traveling with families.

- **Timeline**

- First two weeks of summer worked great.
- Adjusted times based on business needs
 - Tried a uniform time of 8am-12pm
 - Had to adjust based on what times businesses opened.

**HOW COULD WE MAKE THIS INITIATIVE
BETTER?**

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will discuss possible
collaborations nationally.

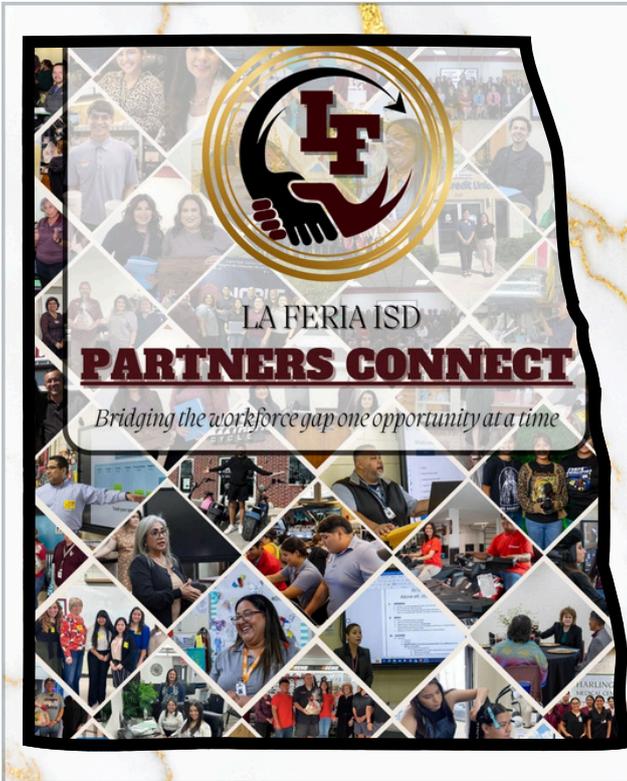
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and terrorism issues
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discuss new measures
global security. Last
this meeting was very
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visit several

HELP WANTED

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possible collaborations na
tionally.

Will also discuss new mea
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Last time this meeting wa
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brought about changes or
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PARTNERS CONNECT

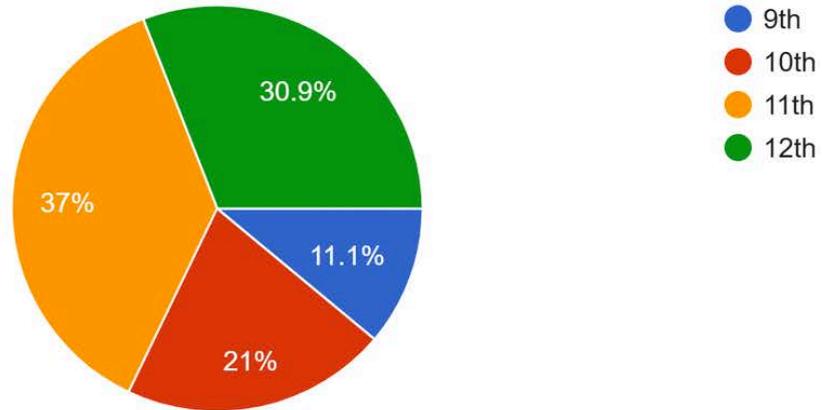


PARTNERS CONNECT

- Est. 2025
- Embedded 3 initiatives together:
 - a. **Internship**
 - b. **Employment**
 - c. **Volunteer**
- **How did we get started?**
 - **Data!!!**
 - Sometimes we as administrators are so excited about initiatives, we forget to poll our audience , **THE STUDENTS.**

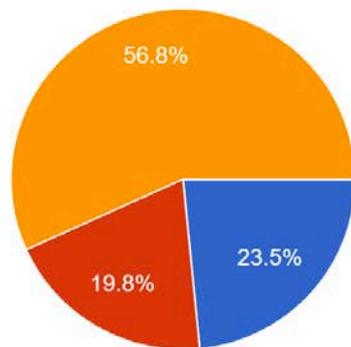
Please select your current grade level :

81 responses



Please select whether you would be interested in participating in an internship, getting a job, or both this summer? If not, please select no.

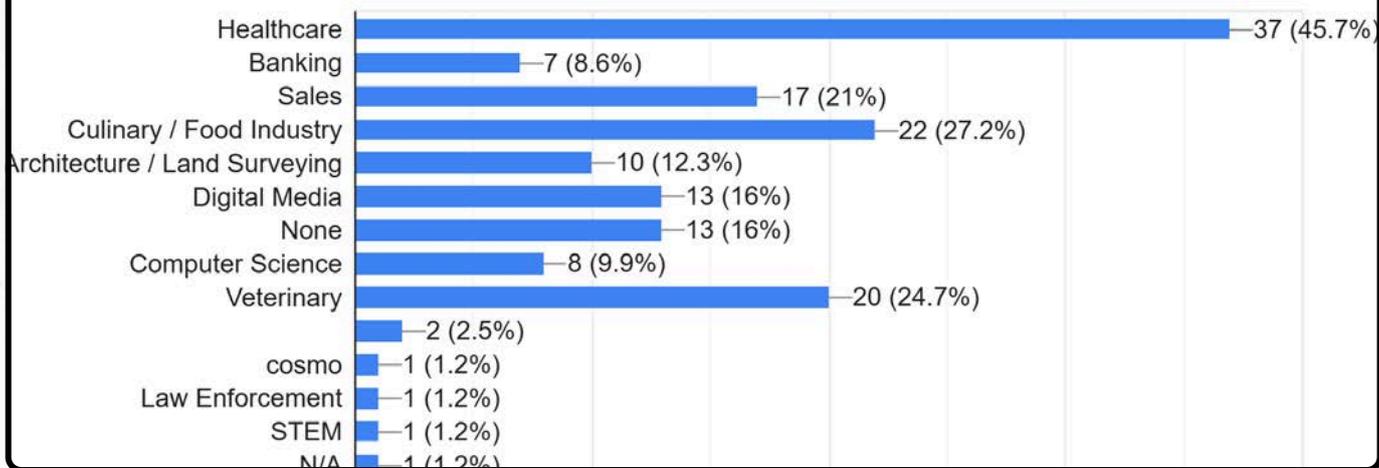
81 responses



- I am interested in an internship position
- I am searching for a job this summer
- Both
- Neither

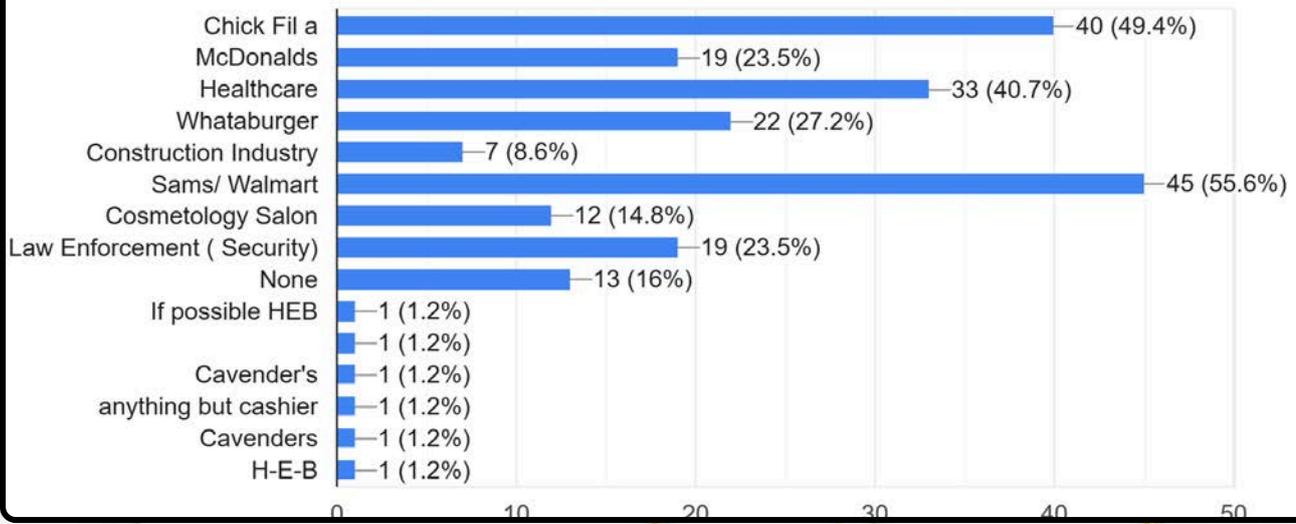
If you are searching for an internship , please select the fields in which you might participate in on
If not, select none at the bottom.

81 responses



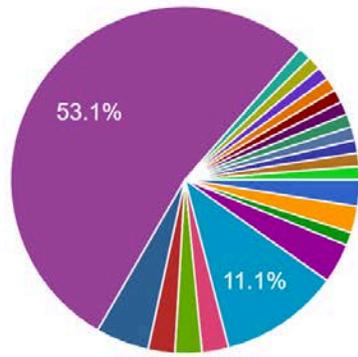
If you are interested in getting a job, please select the places you are interested in applying, type it in if it is not currently an option, or put none at the bottom if you are not interested.

81 responses



Will you receive a certification at the end of this year ? If so , what certifications will you earn?

81 responses

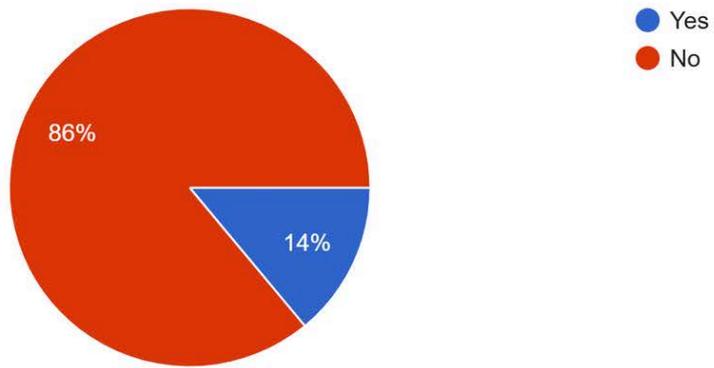


- Cosmetology Operator
- EKG
- Phlebotomy
- Welding (AWS D9.1 or D1.1)
- Security Officer
- CCMA
- Adobe Certifications
- Entrepreneurship Small Business

▲ 1/3 ▼

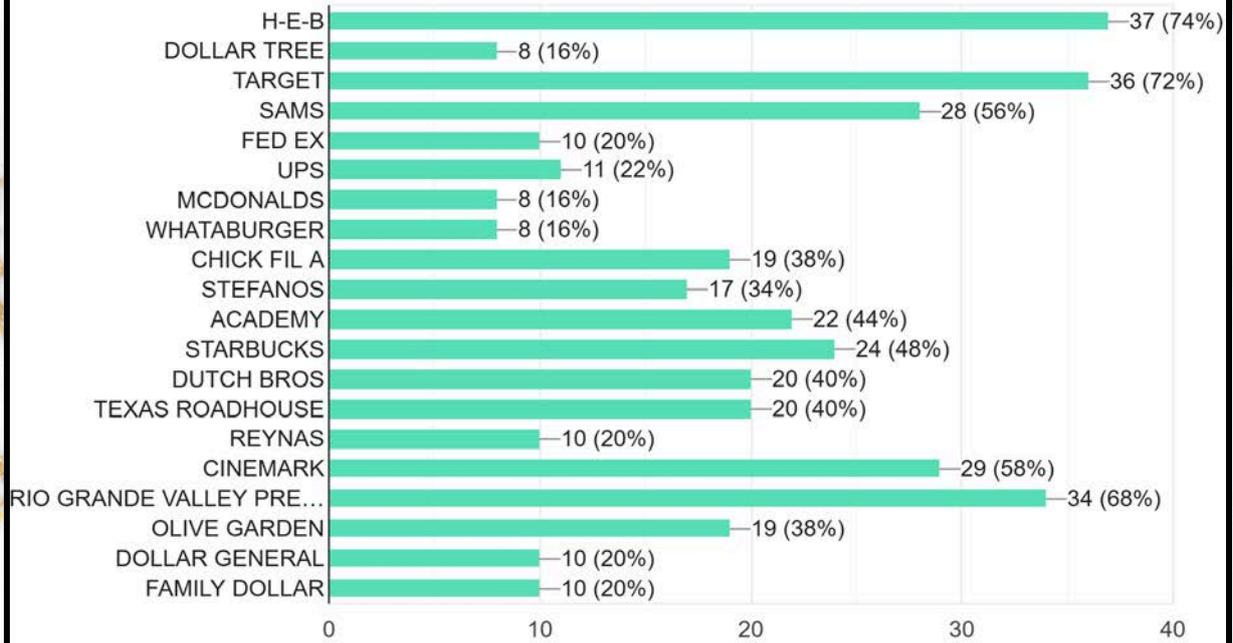
Are you currently employed ?

50 responses



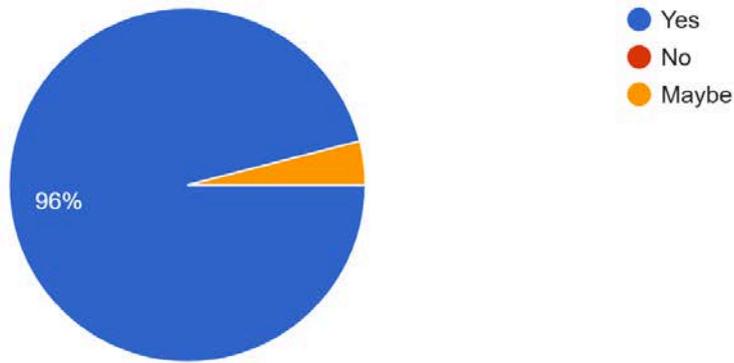
Please select all of the businesses that you might be interested in working at:

50 responses



Would you be interested in getting a job for the summer or for the future? Please keep in mind you should be at least 16 years old if you want to work.

50 responses



If you have any questions, please contact Mrs. Zuvieta at Cassandra.Zuvieta@laferiaisd.org

:)

n/a

N/A

N/A

Please Recommend me to anyone I will learn anything for a job



INTERNSHIP

- **11 Businesses participate**
 - **40 students participated.**
 - *Angel Valdez Photography*
 - *Bombshell Hair Studio*
 - *Border Animal Hospital*
 - *Broken Tee Graphics*
 - *DHR*
 - *JOJO K-TEX*
 - *La Feria ISD Teaching and Learning*
 - *Moore Land Surveying, LLC*
 - *Roosters Country Cafe*
 - *Texas Roadhouse*
 - *Xtreme Cycles*
- **FUN FACTS:**
 - *The entire group from Roosters Country Cafe was HIRED for the summer.*
 - *3 out of the 4 students are in our Culinary pathway and participated in Skills USA.*
 - *In addition to volunteer hours, Cosmetology students earned hours for their license.*
 - *Xtreme Cycles hired on one out of the two students permanently. The student still works there to this day.*
 - *Although we do not offer a teaching and learning pathway during the year, we do have students that want to participate in teaching and learning during the summer.*



LA FERIA EARLY COLLEGE HIGH SCHOOL

STUDENT JOB FAIR

We invite local and neighboring businesses in need of employees (Ages 16-18) to join us for our first La Feria ISD Student Job Fair.

- We have students certified in :
 - Phlebotomy
 - EKG
 - CCMA
 - Cosmetology Operator
 - Non Commissioned Security Officers
 - SeroSafe
 - Class A CDL Drivers
 - Forklift Operators
 - VITA and so much more!

We hope you will allow our district the opportunity to fill the employment needs of your business.

Contact us to reserve a spot for your business.

956-797-8340

Cassandra.Zuvieta@laferiaisd.org



9:30 AM - 12PM

29

APRIL

LA FERIA EARLY COLLEGE HIGH SCHOOL

901 N. CANAL ST.
LA FERIA, TX, 78559

JOB FAIR

- We decided, based on the data, to create a job fair STRICTLY for La Feria ISD students.
- We used labor market data to help us identify high demand areas in our county/ area.
- We used Work in Texas and Indeed to recruit various businesses looking for employment.
 - Workforce Solutios Cameron County
 - Added the Workforce Bus for resume building
 - Bombshell Hair Studio
 - Jurassic RGV
 - Xtreme Outdoors
 - Cameron County Jail Division
 - Southern Industrial Careers
 - La Feria ISD Maintenance Department
 - Walmart - Donna
 - HEB Harlingen
 - South Star Security Service
 - Whataburger - La Feria
 - CSL Plasma
 - Burlington - Harlingen
 - DHR
 - McDonalds
 - AlMighty Propane, LLC
 - Army
 - Chick Fil A - Mercedes



JOB FAIR



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LA FERIA EARLY COLLEGE HIGH SCHOOL

901 N. CANAL ST.
LA FERIA, TX, 78559

JOB FAIR

- Results of the Fair
 - a. **Workforce Solutios Cameron County**
 - i. Added the Workforce Bus for resume building
 - 1. Over 20 students utilized the resume bus to build their FIRST resume.
 - b. **Bombshell Hair Studio**
 - i. 4 students were scheduled to interview for positions at the salon.
 - c. **Jurassic RGV**
 - i. Hired 3-5 students
 - d. **Xtreme Outdoors**
 - i. Has to date hired 2 students
 - e. **La Feria ISD Maintenance Department**
 - i. Hired 20 students for summer projects
 - f. **Chick Fil A - Mercedes**
 - i. Hired 5 students
 - g. **McDonalds**
 - i. Did not get a number but did hire students on the spot.
 - h. **Matt's Building Supplies**
 - i. Requested 4 students come to the shop for a second interview.
 - 1. Progress was made in getting students resumes, interview experiences, their first job to add to a resume, or allowed students to shop around.

VOLUNTEER

- THE DISTRICT IS ALSO LOOKING FOR MORE PARTNERS TO HELP OUR STUDENTS WITH VOLUNTEER HOURS.
- THIS IS STILL A WORK IN PROGRESS, BUT WE KNOW THAT THERE ARE ENTITIES OUT THERE WHO ARE WILLING TO WORK WITH OUR STUDENTS.





TIPS & TRICKS



TIPS & TRICKS

1. Utilize your staff !

- a. Many of our contacts for these businesses came from staff members who knew someone, was related to someone in a business, or friends of our CTE teachers.

2. POLL your students and community

- i. Your students will participate if they are interested in what you are putting together.
- ii. Also poll students and businesses when you are done.
 1. What worked , what didn't work.
 2. Continue to improve your systems.

3. Quantity over Quality

- a. Do not let the numbers get to you.
 - i. One internship can change the LIFE of a student.

4. Check ins

- a. Utilize a system that allows you to keep in touch with the students on a daily basis.

5. KEEP students at the CENTER!

